

THE TECHNO GRIND

The Monthly Newsletter of Queppelin



QUEPPELIN FEATURED
BY EXPRESS COMPUTER

WHY IS VIRTUAL REALITY (VR) IMPORTANT IN MEETINGS?

by Prafulla Mathur, Co-founder, Queppelin

At Queppelin, we have a vision that the lack of frequent meetings should not be an obstacle for businesses. Our GatherInVR is a platform for VR meetings and conferences that can be customised for any business or company very easily. It is compatible with VR Headsets, Laptops, Desktops and Smartphones. Another important feature is that we have developed it in a way that it is not installation based. What it does is that one does not have to download it before utilising it. It is a browser-based platform. The platform just needs client based customizations which can be done in 2-3 days. The room setup can be completely customised to replicate board rooms or seminar halls.





THE WORLD OF AUGMENTED AND VIRTUAL REALITY (AR-VR) BROUGHT NEW EXPECTATIONS

Queppelin coverage in Dainik Jagran

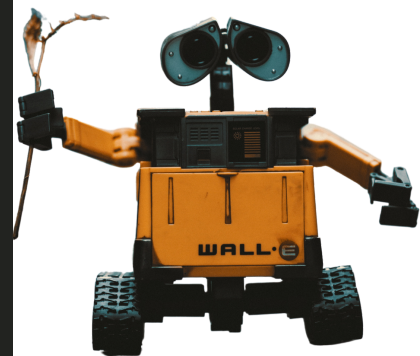
Covid 19 has caused a lot of damage to business worldwide. A negative environment has arisen. But the world of augmented and virtual reality (AR-VR) has brought new expectations. For example, in the last three months, all AR-VR platforms of augmented reality company 'Queppelin' have registered a demand growth of close to 300 percent. What is AR-VR after all? Prafulla Mathur, Co-founder of the company explains about this, 'Suppose someone has to buy furniture, then there is no need to go directly to the shop or store.

With the help of our platform, customers can choose suitable furniture sitting at home. For this, we have integrated e-commerce applications from the platform, so that users can visualize catalog furniture items from their smartphone camera. You can choose any color, texture or right size. Furniture e-commerce companies have also benefited from this technology. Refund rate has come down. Apart from AR Furniture Try On, his company AR Shoes is also offering the convenience of try on and VR meetings and events.

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NEW READING MATERIAL FOR OUR AR/VR ENTHUSIASTS

Queppelin Coverage
by
Jagran



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