

TECHNO GRIND NEWSLETTER



Emirates NBD - Middle East's First and Largest Bank to enter into Metaverse

Queppelin would like to congratulate Emirates NBD for this unique distinction and being amongst the first movers towards the entry into Metaverse.

APRIL | 2022

QUEPPELIN HELPS HUGGIES TO RUN A WEBAR BASED MARKETING CAMPAIGN



Queppelin utilized cutting-edge technologies such as the 8thwall's AR development tool and three.js for creating a WebAR experience of the clients product - Huggies.

Success

The company recorded its highest sales within six weeks of the WebAR campaign. Their WebAR experience garnered 500k viewers, with an average engagement time of 1.5 minutes.

Highlights

1. Emirates NBD entry into Metaverse.
2. Queppelin Helps a Personal Care Brand to launch their WebAR Based Marketing Campaign.
3. Development of Metaverse on Sandbox for a US Based Agency.
4. Metaverse Podcast - The Metaverse Guy



Finding Great Talents from different institutes

BOUGHT LAND ON SANDBOX, NOW WHAT CAN I DO WITH MY LAND?

We built a three-storied building denoting the three offices of the client in three different countries. The interiors have been designed in the same manner as that of their offices.

We created a well-functioning Metaverse that helped them fit right into their marketing strategies to enlarge their audience base, build community, improve their social media reach.

QUEPPELIN FEATURED ON FORBES

HOW XR TOOLS ARE TRANSFORMING FOOD, FARMING

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HAVE AN IDEA OR WANT TO BUILD YOUR OWN METAVERSE?

Write to us @
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Campus Placement Drive by Queppelin at Arena Animation

