

FEBRUARY 2021

THE TECHNO GRIND

MONTHLY PUBLICATION BY QUEPPELIN



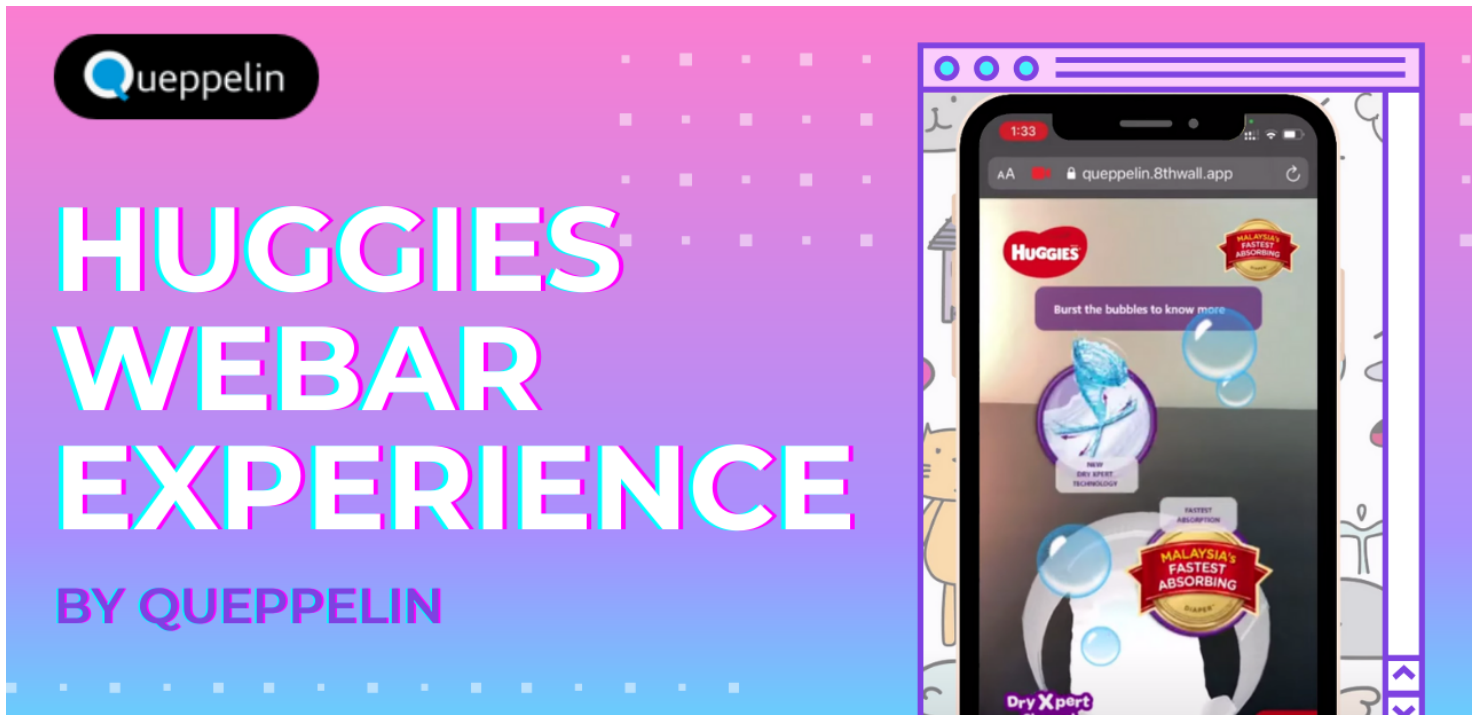
GOOGLE LAUNCHES TENSORFLOW 3D USING LIDAR & DEPTH SENSORS FOR ADVANCED AR EXPERIENCES

Google added TensorFlow 3D (TF 3D), a library of 3D depth learning models, including 3D semantic segmentation, 3D object detection, and 3D instance segmentation, to the TensorFlow repository for use in autonomous cars and robots, as well as for mobile AR experiences for devices with 3D depth understanding.

TF 3D provides a set of popular operations, loss functions, data processing tools, models, and metrics that enables the broader research community to develop, train and deploy state-of-the-art 3D scene understanding models.

What's New in
Queppelin's Blog:

*What Is The Need
For Artificial
Intelligence (AI)?*



THIS MONTH'S SPOTLIGHT

QUEPPELIN HELPS KIMBERLAY CLARK RUN A WEBAR BASED MARKETING CAMPAIGN

The globally renowned company recorded its highest sales in just six weeks of the WebAR campaign. Their WebAR experience garnered 500k viewers, with an average watch time of 3.5 minutes.

Huggies team were able to gain an edge over their competitors like Pampers, Mamy Poko pants, Baby pants.

Attracting customers using technology is the new normal.



[LEARN MORE FROM OUR CASE STUDY](#)

THIS MONTH'S STYLISH READS:



[WHAT IS THE NEED FOR ARTIFICIAL INTELLIGENCE \(AI\)?](#)

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Virtual Meetings are the "New Normal"

Try our VR Meeting Platform - [GatherInVR](#)